

50+ SMS Review Request Templates!

Here are SMS templates categorized by tonality and professionalism levels.

Formal & Professional

Ideal for corporate settings or high-end services requiring a polished tone.

- **Template 1:**

"Dear [Customer Name], thank you for choosing [Business Name]. We highly value your feedback. If you could take a moment to leave a review of your experience, it would be greatly appreciated. [Review Link]"

- **Template 2:**

"Hello [Customer Name], we hope you were satisfied with our service. Your feedback helps us maintain a high standard of service. Please consider leaving a review: [Review Link]"

- **Template 3:**

"Good day, [Customer Name]. We appreciate your business and would love to hear your thoughts. Kindly share your feedback at [Review Link]. Thank you."

Friendly & Casual

Best for businesses that want to maintain a relaxed and warm connection.

- **Template 4:**

"Hey [Customer Name]! We loved having you with us. If you had a great experience, would you mind leaving us a quick review? Here's the link: [Review Link]"

- **Template 5:**

"Hi [Customer Name], thanks for choosing [Business Name]! It would be awesome if you could leave us a review here: [Review Link]. Cheers!"

- **Template 6:**

"Hi there [Customer Name], hope you enjoyed your time with us! Could you leave us a quick review? It'd mean a lot. [Review Link]"

Concise & Direct

For businesses that prefer to keep it short and straight to the point.

- **Template 7:**

"[Customer Name], your opinion matters! Please leave a quick review here: [Review Link]"

- **Template 8:**

"Thank you for visiting [Business Name], [Customer Name]. Could you leave us a review here? [Review Link]"

- **Template 9:**

"Help us improve! Leave your review at [Review Link]. Thanks, [Customer Name]."

Appreciative & Thankful

Expresses gratitude to the customer for choosing the business.

- **Template 10:**

"Hi [Customer Name], we're so grateful for your visit to [Business Name]. If you could spare a moment to share your feedback, it'd mean a lot to us! [Review Link]"

- **Template 11:**

"Dear [Customer Name], thank you for choosing us! Your feedback helps us keep improving. Please leave a review here: [Review Link]"

- **Template 12:**

"Thank you for your trust in us, [Customer Name]! We'd love to hear about your experience. Share your thoughts at [Review Link]"

Playful & Fun

Perfect for businesses with a lighter brand image like coffee shops, gyms, or pet groomers.

- **Template 13:**

"Hey [Customer Name], we hope we made your day! Leave us a review if you've got a sec. You rock! [Review Link]"

- **Template 14:**

"[Customer Name], was your visit paw-some? 🐾 If so, give us a shout-out here: [Review Link]"

- **Template 15:**

"Yay! We loved having you, [Customer Name]. If you had a great time, drop us a quick review: [Review Link] 🎉"

Encouraging & Personal

Gently prompts the customer while being personable and sincere.

- **Template 16:**

"[Customer Name], we're always looking to improve. Would you mind sharing a review of your recent experience with us? Here's the link: [Review Link]"

- **Template 17:**

"Hi [Customer Name], it was a pleasure serving you! If you're willing, your feedback would be a great help. [Review Link]"

- **Template 18:**

"Hello [Customer Name], thank you for choosing [Business Name]. If you had a positive experience, please share it with others by leaving a review: [Review Link]"

Urgent & Limited-Time Request

Creates a sense of urgency or emphasizes the value of timely feedback.

- **Template 19:**

"Hey [Customer Name], could you help us out by leaving a quick review? It'll only take a minute! [Review Link]"

- **Template 20:**

"Hi [Customer Name], we're working on improving our service and need your feedback. Can you leave us a review? [Review Link]"

- **Template 21:**

"Hi [Customer Name], we'd appreciate your feedback before the end of the day if possible. Share your thoughts here: [Review Link]"

Supportive & Client-Centric

For businesses that want to reinforce their dedication to the customer's experience.

- **Template 22:**

"Hi [Customer Name], we hope everything was to your satisfaction. Your feedback will help us serve you better in the future. Leave your review here: [Review Link]"

- **Template 23:**

"[Customer Name], you're a valued customer, and we'd love to know how we did. Share your thoughts at [Review Link]"

- **Template 24:**

"Dear [Customer Name], your experience matters to us! Please let us know how we did by leaving a review at [Review Link]."

Referral & Reward-Based

Combines the review request with a referral program or reward offer.

- **Template 25:**

"Hi [Customer Name], we'd love to reward your loyalty! Leave a review and refer a friend to receive [Incentive]. [Review Link]"

- **Template 26:**

"[Customer Name], we value your opinion! Leave a review, and we'll reward you with [Incentive/Offer] as a thank you: [Review Link]"

- **Template 27:**

"Hello [Customer Name], share your experience and get rewarded! Leave a review here: [Review Link]"

Empathetic & Support-Oriented

Great for services that deal with sensitive or client-care-focused industries like wellness or healthcare.

- **Template 28:**

"Hi [Customer Name], we hope your visit was positive. If there's anything we could improve, please let us know. If not, we'd appreciate a review: [Review Link]"

- **Template 29:**

"Dear [Customer Name], thank you for trusting us with your care. Your feedback is essential in helping others. Could you share your experience with a review? [Review Link]"

- **Template 30:**

"[Customer Name], your feedback helps us support others better. We'd love to hear about your experience: [Review Link]"

Inspiring & Motivational

Ideal for fitness centers, wellness brands, or motivational speakers.

- **Template 31:**

"Hey [Customer Name], keep crushing it! 💪 We'd love to hear how we helped you reach your goals. Leave a review here: [Review Link]"

- **Template 32:**

"[Customer Name], your journey inspires us! If we've helped you along the way, please share your story in a review: [Review Link]"

- **Template 33:**

"Hi [Customer Name], every success story matters. Share yours with us through a quick review: [Review Link]"

Appreciative & Humble

Aimed at expressing gratitude for the customer's choice and experience.

- **Template 34:**

"[Customer Name], we are grateful to have served you. If you enjoyed your experience, please consider sharing a review: [Review Link]"

- **Template 35:**

"Hello [Customer Name], it was a pleasure serving you. Your feedback helps us stay humble and improve. Please leave us a review: [Review Link]"

- **Template 36:**

"[Customer Name], thank you for being part of our journey. Your feedback means the world to us. Share your thoughts here: [Review Link]"

Community-Focused & Involved

For businesses that emphasize being part of a community and valuing customer relationships.

- **Template 37:**

"Hi [Customer Name], being part of our community means a lot. If you could share a quick review of your experience, it would help others too: [Review Link]"

- **Template 38:**

"Dear [Customer Name], thank you for being a part of our journey! We'd love to hear your feedback to keep improving. [Review Link]"

- **Template 39:**

"[Customer Name], your voice matters in our community! Please share your thoughts here: [Review Link]"

Encouraging Repeat Visits

For businesses looking to build long-term customer loyalty.

- **Template 40:**

"Hey [Customer Name], we can't wait to see you again! If you had a great experience, would you mind leaving us a review? [Review Link]"

- **Template 41:**

"[Customer Name], thank you for choosing us. We'd love to welcome you back soon! Please leave a review if you enjoyed your visit: [Review Link]"

- **Template 42:**

"Hi [Customer Name], we hope you'll visit us again soon. In the meantime, we'd appreciate your feedback! [Review Link]"

Exclusive & VIP Tone

For high-end services wanting to maintain exclusivity and appeal.

- **Template 43:**

"Dear [Customer Name], as one of our valued clients, your feedback is highly valued. Could you leave us a review to help others learn about [Business Name]? [Review Link]"

- **Template 44:**

"Hello [Customer Name], we strive to offer the best to our exclusive clients like you. If you enjoyed your experience, a review would be greatly appreciated: [Review Link]"

- **Template 45:**

"[Customer Name], we're honored to have served you. If you're satisfied, would you kindly leave a review for others? [Review Link]"

Funny & Lighthearted

Adds a bit of humor to the review request, making it memorable.

- **Template 46:**

"Hey [Customer Name], was it love at first visit? 😊 If so, leave us a quick review: [Review Link]"

- **Template 47:**

"Hi [Customer Name], we hope we didn't make you 'crabby!' 🦀 If not, please leave a review: [Review Link]"

- **Template 48:**

"Hey [Customer Name], hope we knocked your socks off! 🧦 Leave us a review if we did! [Review Link]"

Reflective & Feedback-Oriented

For businesses that value constructive criticism and improvement.

- **Template 49:**

"Dear [Customer Name], we're always aiming to improve. Could you share your honest feedback with us? [Review Link]"

- **Template 50:**

"[Customer Name], your experience helps us grow. Whether good or bad, we'd appreciate your review: [Review Link]"

- **Template 51:**

"Hi [Customer Name], thank you for visiting. Could you tell us what we did well or what we can improve? [Review Link]"

Customer-Centric & Relational

Expresses how the customer's feedback directly impacts the business.

- **Template 52:**

"Hello [Customer Name], your feedback helps us continue to serve people like you better. Please share your thoughts at [Review Link]"

- **Template 53:**

"[Customer Name], we're here for you. If we did well, please leave us a review and let others know too: [Review Link]"

- **Template 54:**

"Hi [Customer Name], thank you for choosing us! Your review helps us serve you and others in the future: [Review Link]"

Tech-Savvy & Modern

For tech-based companies or brands with a younger, digital-first audience.

- **Template 55:**

"Hey [Customer Name], did our tech impress you? Drop us a review if we made things awesome: [Review Link] 🚀"